

December 22, 2011

Dear Friends,

Re: Canadian Museum for Human Rights

No one said it would be easy. The Canadian Museum for Human Rights is a project that aspires to achieve something never done before. It demands an unprecedented effort. Together, we are creating something that will educate and inspire generations to come.

Trail blazing is a difficult task. From early days, success has required us to work together to overcome every challenge and seize every opportunity. Whatever the challenges are, we are 100% committed to getting the Canadian Museum for Human Rights opened so it can begin its important work of making our country and this world a more peaceful and respectful place for all. As we know, and as we celebrate the holiday season, freedom and peace on earth remain elusive goals and we truly believe that with the brilliant and inspirational exhibit plan of Ralph Appelbaum and Associates, this Museum truly can change the world.

The Canadian Museum for Human Rights has received generous support from the Government of Canada, the Province of Manitoba and the City of Winnipeg, making it truly a national project. The contributions of Canadians are invaluable. We thank our government partners for their commitment and support. What makes this project unique is the incredible contributions of \$130 million from thousands of individuals. Our donors come from across Canada, and around the world. And we are just getting started.

The Friends of the Canadian Museum for Human Rights face a pivotal moment. As we approach the completion of capital construction, we are shifting our focus to raising the funds needed to complete exhibit construction, educational components, and programming that will engage citizens in meaningful dialogue around human rights issues. The ultimate goal is to inspire action. Our mission continues to be supporting the CMHR achieve its strategic objectives through the cultivation of financial support. We will be realigning our national and international campaign in order to achieve this goal as the Museum makes adjustments that respond to the Museum's needs.

We are thrilled that we can continue to count on Arni Thorsteinson's support within our organization. Arni will be committing his energies to the important task of expanding private-sector support for this project and continue his service to the Museum as a member of the Friends of the



CMHR's Board of Directors. Arni and his wife, Susan Glass, have personally donated over one million dollars to the CMHR because they believe in the transformative power of Canada's human rights story. We are so grateful that he has agreed to commit his energy to encouraging others in the private sector to join us on our journey. With each day, with every brick, and in every story, our team at the CMHR and the Friends of the CMHR are inspired to continue building Canada's newest gift to the world. **We are more determined than ever to bring this project to life and we look forward to you joining us in our efforts.**

We have also attached an editorial from the Winnipeg Free Press of December 17th which endorses the objectives of the Canadian Museum for Human Rights and Friends. We would also like to remind you to please, once again, consider the Friends for your year-end donations. You can do it online through our website at: www.friendsofcmhr.com.

As John Peters Humphrey said when he drafted the Universal Declaration of Human Rights: "We will have peace on earth when all our rights are respected." We look forward to working with you to achieve this goal and we wish you our very best for a joyous and Happy Holiday Season.

Our gratitude and thanks,



John Stefaniuk
Chair, Board of Directors



Gail Asper
National Campaign Chair

