



MTS Allstream increases commitment of support to Canadian Museum For Human Rights

\$1.5 million contribution as official telecommunications provider.

WINNIPEG, MB, May 6, 2010 - MTS Allstream Inc., one of Canada's leading national communications providers, has increased its pledge of support to the Canadian Museum For Human Rights. The Company, which has been named as the Museum's official telecommunications provider, is providing a support package of cash and in-kind services totaling \$1.5 million, a \$500,000 increase over the initial contribution announced in September of 2008.

"MTS Allstream is honoured and excited to serve as the official telecommunications provider to the Canadian Museum For Human Rights, the first museum established outside of the National Capital which will become a landmark for Manitoba and for Canada," said Pierre Blouin, Chief Executive Officer, MTS Allstream. "We look forward to providing innovative, world-class communications solutions that will help the museum share its profound message with people around the world."

The gift will comprise in-kind donations toward communications infrastructure and a state-of-the-art telecommunications network, voice and data communications equipment, and cutting edge wireless technology, as well as a cash contribution.

"We are pleased to confirm MTS Allstream as the official telecommunications provider for the Canadian Museum For Human Rights. Their support will help us move forward in the development of a world-class, technologically advanced facility based in Winnipeg, Manitoba, for Canada and the world," said Stuart Murray, President and Chief Executive Officer, Canadian Museum For Human Rights. "We thank them for increasing the size of their overall contribution to the Museum. With MTS Allstream's continued support and encouragement, we will be even better prepared to welcome the world as we open our doors in 2012."

About MTS Allstream

MTS Allstream is a wholly-owned subsidiary of Manitoba Telecom Services Inc. As one of Canada's leading national communication solutions companies, MTS Allstream provides innovative communications for the way Canadians want to live and work today. The Company has more than 100 years of experience, with 6,000 employees across Canada dedicated to a mission of delivering true value as seen through the eyes of our customers. MTS Allstream has nearly two million total customer connections spanning business customers across Canada and residential consumers throughout the province of Manitoba. The Company's extensive national broadband and fibre optic network spans almost 30,000 kilometres. MTS Allstream is a proud sponsor of Cindy Klassen, 2006 World Champion and Canada's greatest Olympian, and a proud contributor to the Canadian Museum for Human Rights. Manitoba Telecom Services Inc.'s common shares are listed on The Toronto Stock Exchange (trading symbol: MBT). Customers, stakeholders and investors who want to learn more about MTS Allstream services, markets, community commitments and record of creating shareholder value are encouraged to visit: www.mtsallstream.com.

For more information, please contact:

- **Media:**
- Greg Burch
- MTS Allstream Corporate Communications
- (416) 345-3576
- (204) 941-8576
- media.relations@mtsallstream.com