

Students And Celebrities Team Up To Raise Funds For Human Rights Museum

For Immediate Release

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Bruce Willis, Rush, Kate Hudson, Slash, Jonathon Toews, Randy Bachman, Prime Minister Harper and former President Bill Clinton are among the many celebrities who have teamed up with students from Ecole Selkirk Junior High School in Selkirk, Manitoba to raise money for the Canadian Museum for Human Rights.

Students in grades 7, 8 and 9 are putting the finishing touches on guitars they have built in the school's woodwork shop. These custom guitars have been signed by celebrities and are being auctioned off through an online auction (www.bossguitarworks.com) being held May 12 to May 19 and at a gala dinner and auction on May 26.

B.O.S.S. (Building on Student Success) Guitar Works was created in 2010 when Principal Wayne Davies with the assistance of teachers Kris Hancock and Scott Simpson brought dedicated students on board to learn the art of building electric guitars.

"This isn't really just about building guitars," says Principal Davies. "It's about engaging students and having them believe in themselves, learning to work with one another. When people hear about 12 to 14-year olds trying to change the world, they want to be part of it."

"This is exactly the message the Museum plans to instill in visitors – to take action and improve the world, to take responsibility and take on a leadership role within the community," says Gail Asper, O.C., O.M., LL.D., National Campaign Chair for Friends of the Canadian Museum for Human Rights. "These amazing students and teachers along with the incredible celebrities who have signed on to help us build this museum are inspiring to our whole team," she adds.

The Canadian Museum for Human Rights will be a world-class centre for reflection, dialogue and action about human rights, freedoms and responsibilities. A key component of this museum is a funded national student travel program that will bring upwards of 20,000 students each year through the Museum for a powerful human rights journey.

The Canadian Museum for Human Rights is scheduled to open in Winnipeg in 2013.

Friends of the Canadian Museum for Human Rights was registered in 2002 as a Canadian charity to promote the establishment of, and act as the fundraising organization for the Canadian Museum for Human Rights. (Canadian Registered Charity 85511473RR0001)

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