

\$1 million donated to Canadian Museum for Human Rights

For immediate release:

Winnipeg, February 5, 2007: Winnipeg Businessman Bob Harris today presented Gail Asper, Canadian Museum for Human Rights Campaign Chair with a pledge of \$1 million to the Museum's capital campaign.

At a small gathering, Gail Asper thanked Bob Harris for his generous donation.

"Bob's gift is yet another testament of the strong support for this Museum shown by Winnipeg business people and entrepreneurs who see the potential of the Museum to change the face of our city and strengthen the fabric of our country," said Gail Asper. "What's more exciting about this gift is that it was unsolicited. Bob just called one day and said he wanted to be a part of this project. That's the beauty of the Museum. It touches people from all walks of life and it is continuously gaining support. So, of course, we welcome all calls from people wishing to donate."

Bob Harris said he was pleased to be part of a project which will disseminate positive Canadian values all over the world. "Human Rights are the basis of North American society. It has made Canada what is it today and the rest of the world wants what Canada has. This museum is not only good but necessary - for Winnipeg, for Canada and the entire world. It will definitely put Winnipeg on the map."

Craig Kielburger, Founder and Chair of Free the Children and member of CHMR's National Advisory Council was also on hand to celebrate the million dollar pledge. Kielburger, a strong advocate for the museum spoke briefly on the importance of human rights and the significance of the museum to Canada.

"It's essential we in Canada also strive to recognize the struggle for human rights," said Craig Kielburger. "It's vital that we show our support for human rights education, as a nation and as individuals."

The Museum will be the largest human rights centre in the world and in addition to portraying history it will feature unique interactive and educational components.

Targeted to open in 2010 in Winnipeg, the Canadian Museum for Human Rights has the support of the Government of Canada, the Province of Manitoba, the City of Winnipeg, over 40 ethno-cultural and human rights groups from across the nation, several corporations, labour groups, associations and private donors. Visit the Museum website at

www.canadianmuseumforhumanrights.com