

Canad Inns donates \$1million to Museum

For immediate release:

Winnipeg, February 23, 2007: Leo Ledohowski, President and CEO of Canad Inns today announced a donation of \$1 million to the Canadian Museum for Human Rights.

Speaking at a news conference, Ledohowski, outlined the reasons for the Canad Inns donation and participation. "The proposed Canadian Museum for Human Rights is a world-class facility capable of generating substantial tourism benefits to this province. It is one of Manitoba's most important projects and is integral to Winnipeg's continuing re-invigoration and re-vitalization."

Ledohowski also committed to an additional effort behind the \$ 1 million pledge. "We will use the energies of our whole Canad Inns family to help organize events, raise money and deliver the message of the importance of the Human Rights Museum. All donations and everyone supporting this effort are critical for the success of the Museum," said Ledohowski. The Canadian Museum for Human Rights will benefit all Manitobans, that's why I believe it should be championed by all Manitobans," he said. Ledohowski explained that Canad Inns will promote the Museum on its website, in guest rooms and throughout Canad Inns properties.

Museum Campaign Chair Gail Asper praised Ledohowski for his donation and his vision. "Leo is a brilliant marketer and a tireless champion for Manitoba. He understands how world class architecture can draw international tourism to our province. Friends of the Canadian Museum for Human Rights is thrilled to have Canad Inns on board and look forward to working together on the grass roots campaign."

Canad Inns is Manitoba's largest hotel chain, and is owned and operated by the Canad Corporation, a privately owned Manitoba company. Canad Inns has seven hotels within the City of Winnipeg, one in Portage la Prairie and one in Brandon. It will soon be opening a 190 guest room hotel & 40, 000 square foot water park complex in Grand Forks, North Dakota. Canad Inns, in 2006, served 7.5 million customers.

The Canadian Museum for Human Rights will be the largest human rights centre in the world and will showcase Canada's contribution to human rights. It is targeted to open in 2010 in Winnipeg, and has the support of the Government of Canada, the Province of Manitoba, the City of Winnipeg, over 40 ethno-cultural and human rights groups from across the nation, several corporations, labour groups, associations and private donors. Visit the Museum website at www.canadianmuseumforhumanrights.com

-30-

Kim Jasper, Director of Communications

Canadian Museum for Human Rights

kjasper@aspergroup.com

204-989-5525 or 204-293-0578